

2021 Black Forest Festival Sponsorship Opportunities

Please consider sponsoring the 2021 Black Forest Festival. The Black Forest Festival is a longstanding event in the Black Forest Community. By sponsoring the festival, local businesses support the community in which they operate, and they also help to promote their business brand to members of the community.



The sponsorship levels range from \$200.⁰⁰ - \$600.⁰⁰, and the festival volunteer team works very hard to promote our festival sponsors. We believe that if you choose to sponsor this event, your business will receive great exposure for your investment. You will find an outline of the Sponsorship Opportunities, with details of the items included with each sponsorship level, on the second page of this document. All money raised goes directly toward festival expenses. If there are any net proceeds from the Black Forest Festival, 100% of these proceeds are donated to local charities and non-profit organizations.

Regarding COVID-19, festival planning is currently moving forward based upon CDC guidelines and the existing government mandates. If the festival is cancelled due to COVID-19 mandates, all payments for sponsorships will be refunded in full.

If you would like to sponsor the 2021 Black Forest Festival, please complete the included sponsorship agreement and email it to WeAreBlackForestCO@gmail.com.

We sincerely hope your business will make the decision to sponsor the 2021 Black Forest Festival. Please let our team know if you have any questions or if you need additional information, we can be reached via email at WeAreBlackForestCO@gmail.com.

Thank you,

Black Forest Festival Volunteer Team

2021 Black Forest Festival Sponsorship Opportunities

Gold Sponsorship: \$600.00 or sponsorship in kind

- Sponsor logo with sponsor level included in all print materials created for the festival.
- Sponsor logo and brief profile included on the festival website with a link back to sponsor website or Facebook page.
- Opportunity to participate in the “Meet the Festival Sponsors” exhibit and prize raffle.*
- Sponsor will receive a complimentary standard booth during the festival exhibit hours.*
- Opportunity to participate in the Black Forest Festival Outhouse Race.
- Each Gold Sponsor will receive a framed festival picture to proudly display in their place of business (8x10).

**Sponsor must determine if they want to participate in the sponsor exhibit and if they want the complimentary booth space at the time of contract.*

Silver Sponsorship: \$400.00 or sponsorship in kind

- Sponsor logo with sponsor level included in all print materials created for the festival.
- Sponsor logo and brief profile included on the festival website with a link back to sponsor website or Facebook page.
- Opportunity to participate in the “Meet the Festival Sponsors” exhibit and prize raffle.*
- Opportunity to reserve an exhibitor booth at a discount of \$20.00 off the standard rate.*
- Opportunity to participate in the Black Forest Festival Outhouse Race.
- Each Silver Sponsor will receive a framed festival picture to proudly display in their place of business (8x10).

**Sponsor must determine if they want to participate in the sponsor exhibit and if they want the discounted booth space at the time of contract.*

Bronze Sponsorship: \$200.00 or sponsorship in kind

- Sponsor logo with sponsor level included in all print materials created for the festival.
- Sponsor logo and brief profile included on the festival website with a link back to sponsor website or Facebook page.
- Opportunity to participate in the Black Forest Festival Outhouse Race.
- Each Bronze Sponsor will receive a framed festival picture to proudly display in their place of business (8x10).

**Sponsor must determine if they want to participate in the sponsor exhibit at the time of contract.*

2021 Black Forest Festival Sponsorship Agreement

The Black Forest Festival Committee and **{Sponsor}**, enter into this agreement freely and willingly on the **{date}** day of **{month}**, **{year}**.

The terms of this agreement are as follows:

The Event

Sponsor agrees to provide sponsorship (details below) for the 2021 Black Forest Festival.

The Sponsorship

Sponsor agrees to provide Company with {Sponsorship level or amount of money, specific items, anything that the Sponsor will be giving to the Company for this event}.

Credit

In exchange for this sponsorship, Company agrees to {provide Sponsor with the following: list terms of their sponsorship level}.

Delivery

Sponsor agrees that the item(s) listed above will be delivered to the Black Forest Festival Committee no later than {date}, via {means by which the item(s) will be delivered to Company}.

Relationship

This agreement represents the only relationship between the Black Forest Festival Committee and Sponsor. No other relationship between the two entities exists, implied or otherwise.

Sponsor Name

Sponsor Signature

Festival Committee Representative Name

Festival Committee Representative Signature